

TORUM

Litepaper v1.0

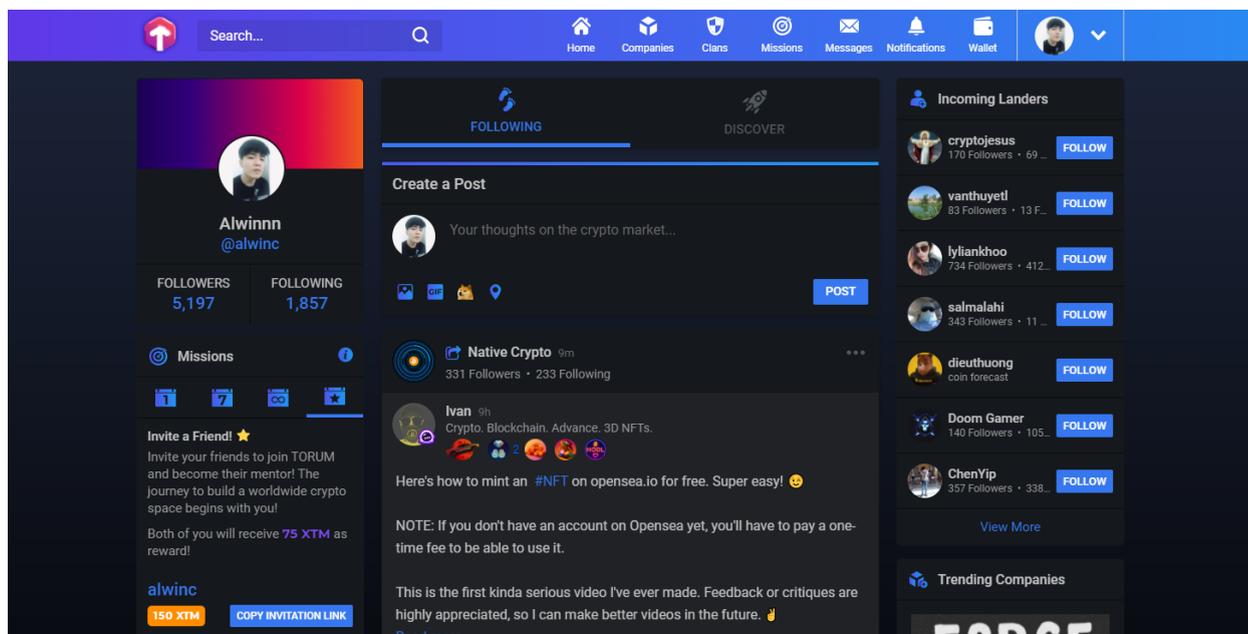


**Connecting Worldwide
Cryptocurrency Enthusiasts**



Introduction

Founded by a group of crypto enthusiasts, Torum is the first social media platform that is specially designed for cryptocurrency users. The platform strives to connect worldwide cryptocurrency addicts and form a one-stop crypto social media ecosystem.



In short, Torum allows anyone to connect with cryptocurrency users and gain access to a wide range of crypto-centric services all in one place. The crypto-oriented social experience ensures that the community base on TORUM is made of mostly cryptocurrency users and transcend Torum into a fast-growing and scalable ecosystem.

Torum is set to become the solution to the four following problems faced by the crypto industry:

i. Information Asymmetry

Information regarding the cryptocurrency industry is not shared equally among everyone, esp. newbies, leading to the flagrant rise of scams and pyramid schemes in the space.

ii. Difficulty of Creating Exposure

Relying on traditional channels like roadshows and paid media is a highly ineffective marketing investment for any crypto projects.

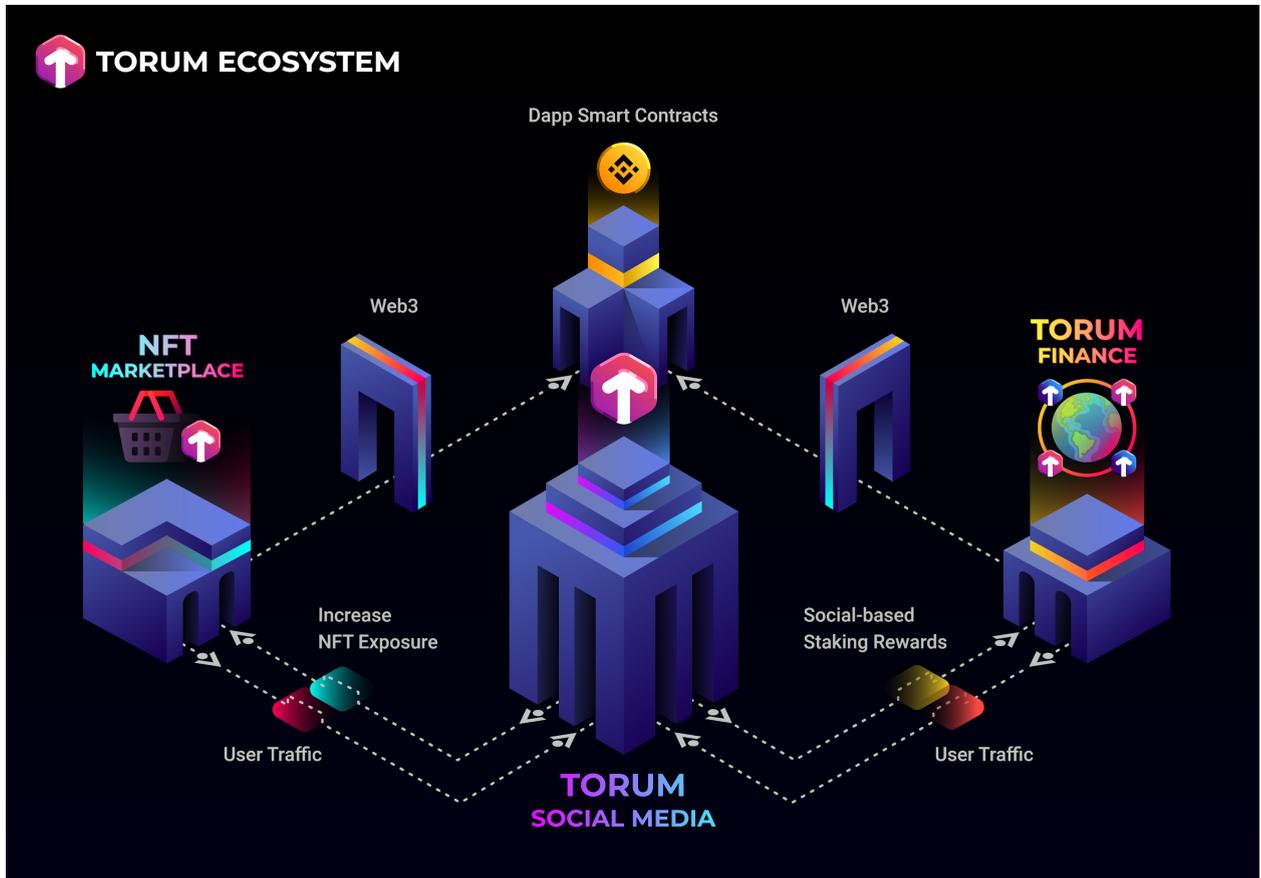
iii. Segregation of Community in Different Social Applications

The usage of multiple social applications like Twitter, Telegram and Discord makes it hard for the crypto community to stay concentrated on one platform, resulting in massive financial cost and community disengagement.

iv. Lack of Token Utility

Most tokens in the market rely on hype to create artificial value, causing newcomers to leave the market once the token price is no longer sustainable by hype.

Migration to Binance Smart Chain



The recent rise of Binance Smart Chain (BSC) will provide immense growth potential to the ecosystem development of Torum. Migrating to BSC allows the Torum community to enjoy cheaper transaction fees and faster confirmation speed when interacting with Dapp innovations like Metamask.

XTM will be hosted on Binance Smart Chain as its main network, while Ethereum blockchain will act as a surrogate network. A cross-chain swapping functionality will be built for the community to use XTM (BEP-20) and eXTM (ERC-20) interchangeably.

How does Torum fare against other social media peers?

	Value & Culture	Ecosystem Model	Token Utility	UI/UX	Token Supply
Torum	Crypto-Focused	X	X	X	Fixed
Uptrennd	Free Speech	X	X	-	Fixed
Hive	Web 3.0 Chain	X	X	-	Inflation
Steemit	Decentralized	X	X	-	Inflation
Voice	Real & Authentic	-	-	X	-
Somee	Privacy	-	-	-	Fixed
Noise.cash	Micro-blogging	-	-	-	-

Market Potential & Performance Metrics

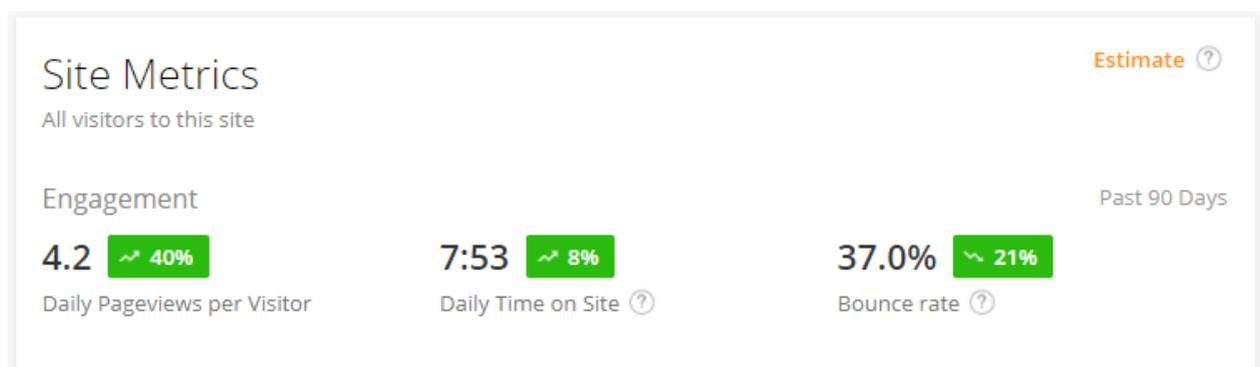
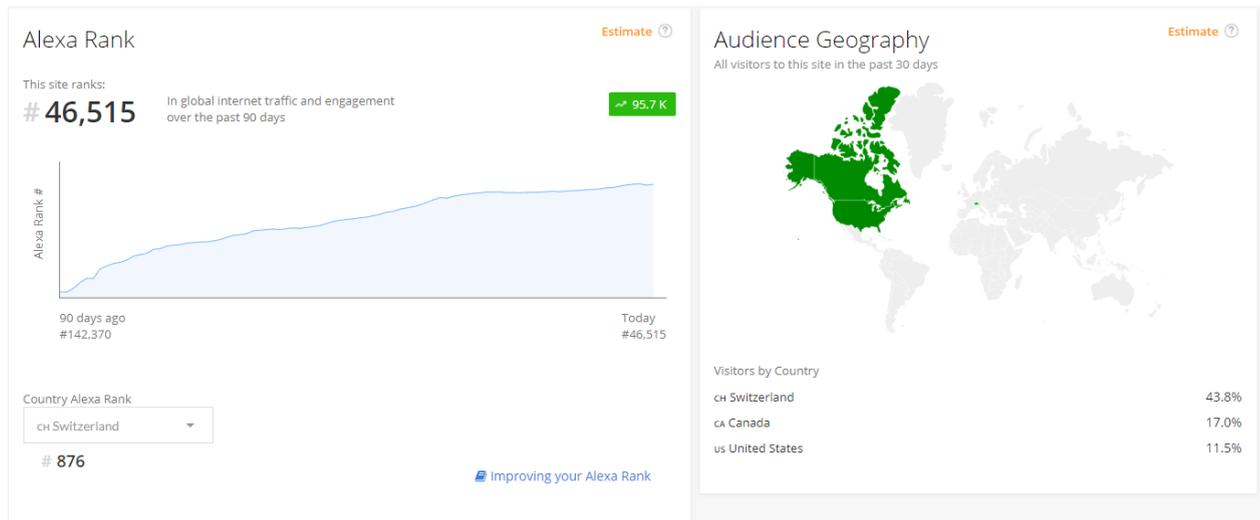
Market Potential

The image shows a promotional landing page for Torum, a social media platform for cryptocurrency enthusiasts. The background is a stylized, colorful cityscape at night. The main heading is "Crypto Enthusiasts" in large white font. Below it, the text reads: "TORUM is a revolutionary social media platform designed to connect worldwide cryptocurrency users." A prominent blue button with white text says "SIGN UP AND GET FREE CRYPTO". Below the button, it states "25,592 crypto users are connected on TORUM and we're still counting." At the bottom, there is a preview of the Torum mobile app interface, showing a search bar, navigation icons, a post by Satoshi Nakamoto, and a list of active lenders like Charlie Lee and Vitalik Buterin.

As of late March 2021, Torum has managed to connect over 25,000 cryptocurrency enthusiasts from different parts of the world. This is the result of the combined effect of the word-of-mouth marketing and the continuous community building effort made by Torum users.

At the time of writing, Torum has not initiated any coordinated marketing campaign and is now exploring the DeFi and NFT market. [As the two decentralized use cases are getting more and more momentum](#), integrating DeFi and NFT elements will further enrich the utility model and accelerate the mass adoption goal of the Torum ecosystem.

Performance Metrics

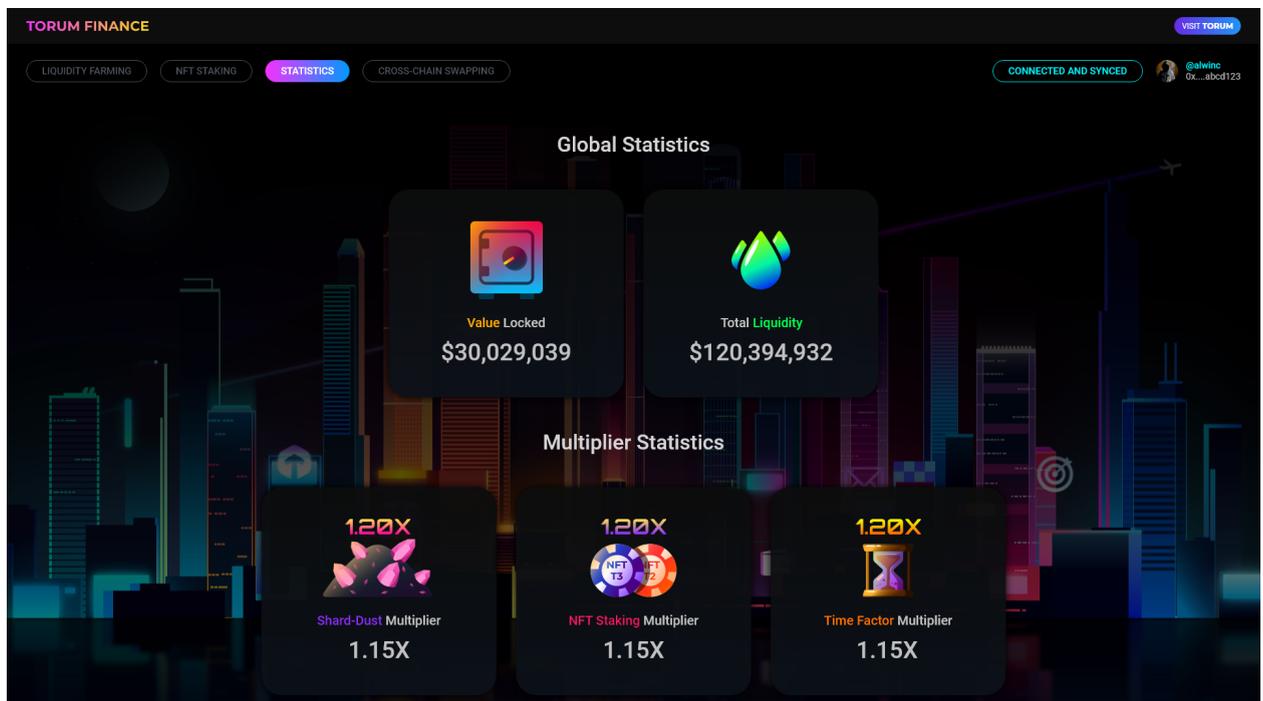
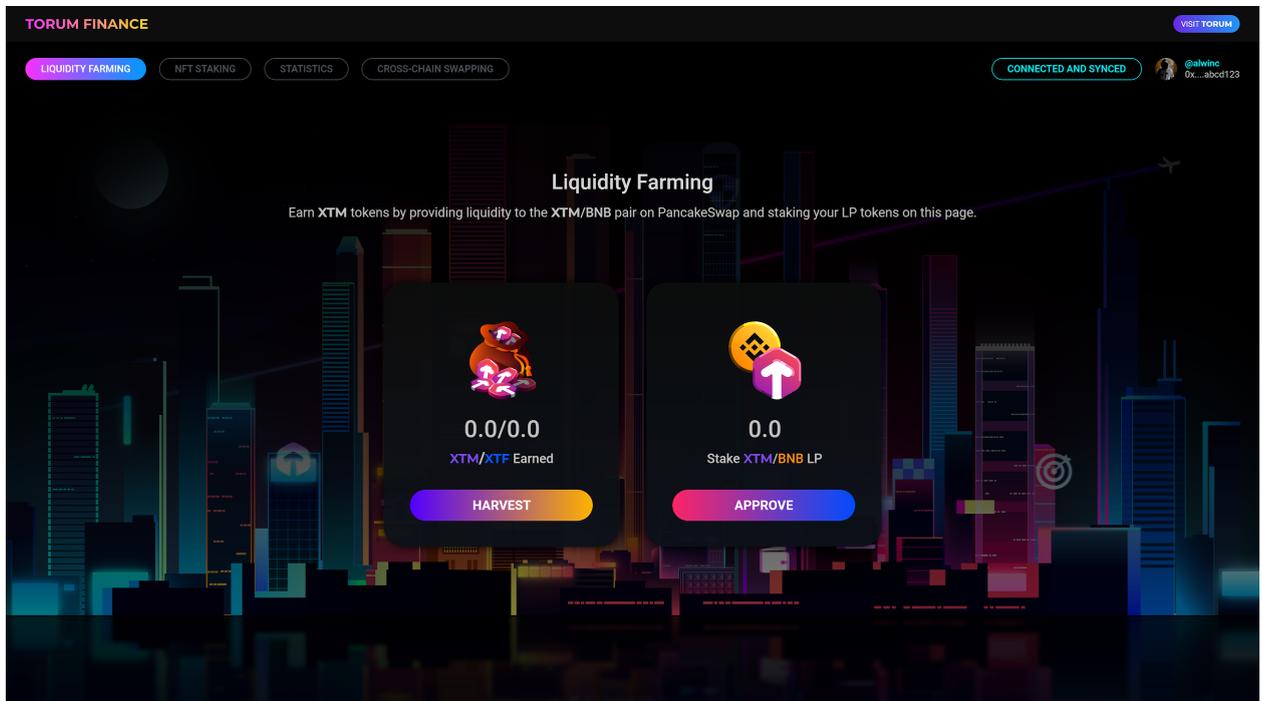


Number of registered users: 25,000++
Number of daily active users (DAU): 3,500
Number of weekly active users (WAU): 8,300
Number of monthly active users (MAU): 16,000
User stickiness ratio (DAU/MAU): 21.875%

(Note: The data presented here are taken from Alexa and Google Analytics as of late March 2021 and is expected to change from time to time)

Upcoming Feature & Development

Torum Finance



Concept UI of Torum Finance

“An automated market making platform built on top of Binance Smart Chain with a set of complex DeFi functionalities”

Fair Governance Token Distribution: XTF, the governance token of Torum Finance is only available to the platform's liquidity providers and users.

Cross-chain Swapping: Swapping XTM and XTF from BSC (BEP-20) to the Ethereum blockchain (ERC-20), and vice versa. More EVM-based blockchains will be supported in the future.

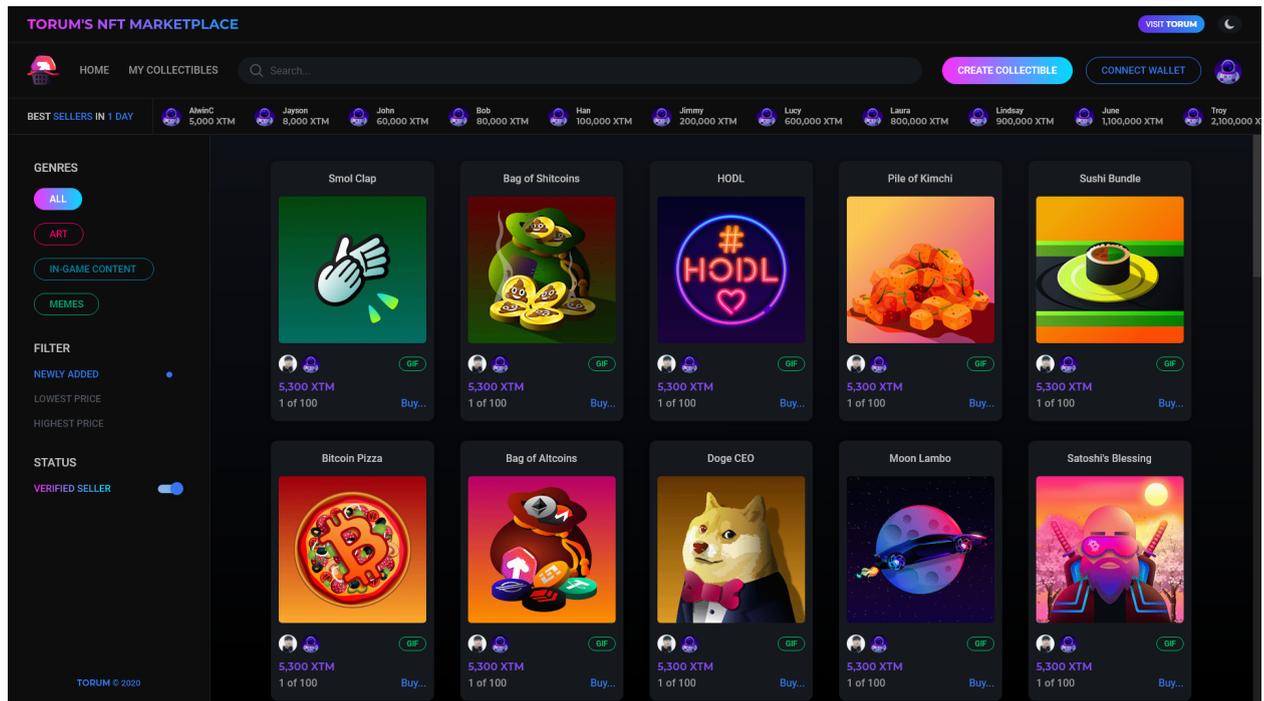
NFT Staking: Contains tier-based multiplier that increases based on 5 levels of NFTs purchased from Torum Initial Staking NFT Offering (ISNO).

Interactive Farming: A staking multiplier that changes based on user activeness on Torum social media.

Liquidity Burning: A token deflationary mechanism to reduce the total supply of XTF.

(Note: Check out the Torum whitepaper for a more comprehensive understanding)

Torum NFT Marketplace



Concept UI of Torum NFT Marketplace

“A fast, friendly and community-managed NFT trading platform that provides a one-stop NFT service in the Torum ecosystem.”

Social-infused NFT Marketplace: Wider artwork exposure for crypto artists, along with substantial artwork selling potential.

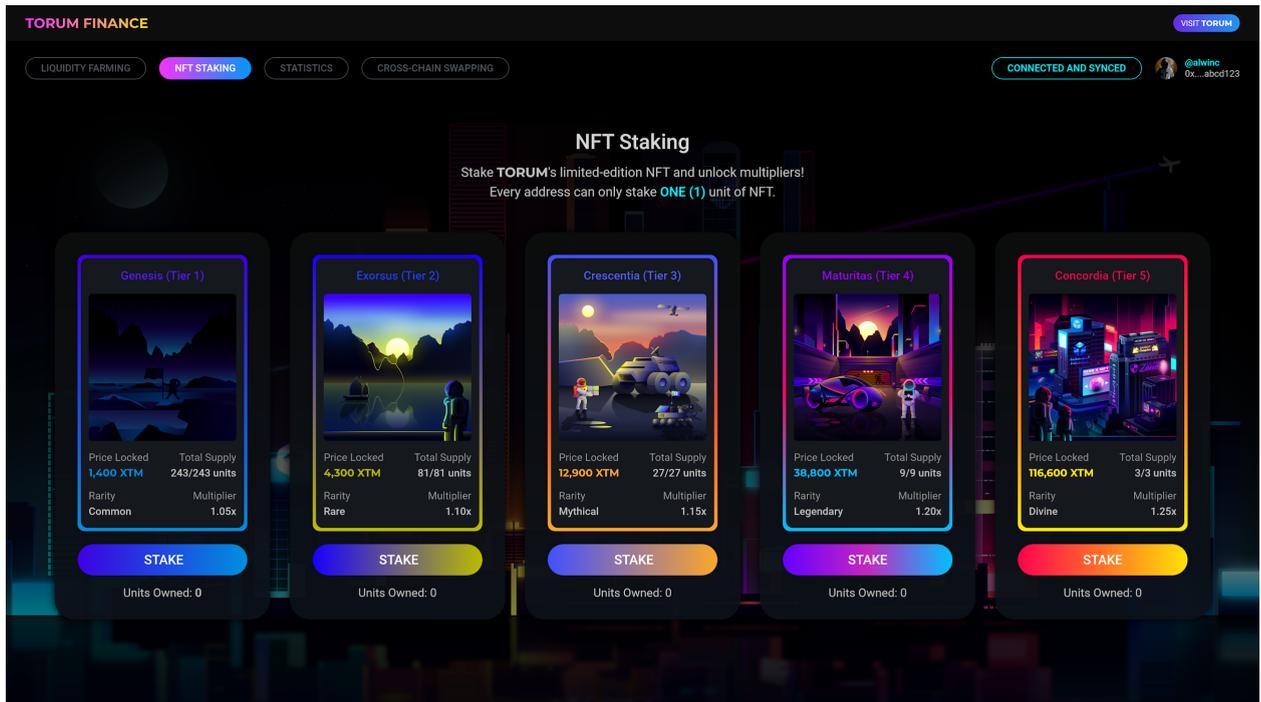
Hybrid Decentralized Model: A unique balance to save users from unnecessary blockchain fees and improve the user experience (UX) for crypto veterans and newcomers.

Mutually Beneficial User Traffic: A growing and continuous flow of new users as the Torum ecosystem expands.

Affordable Fees: Cheaper on-chain transaction and token minting fee.

Programmable NFTs: Unique NFTs for all Torum users that change their appearances based on user activeness factors (e.g., shards, followers, account age, etc.) on Torum social media platform.

Public Sale: Initial Staking NFT Offering

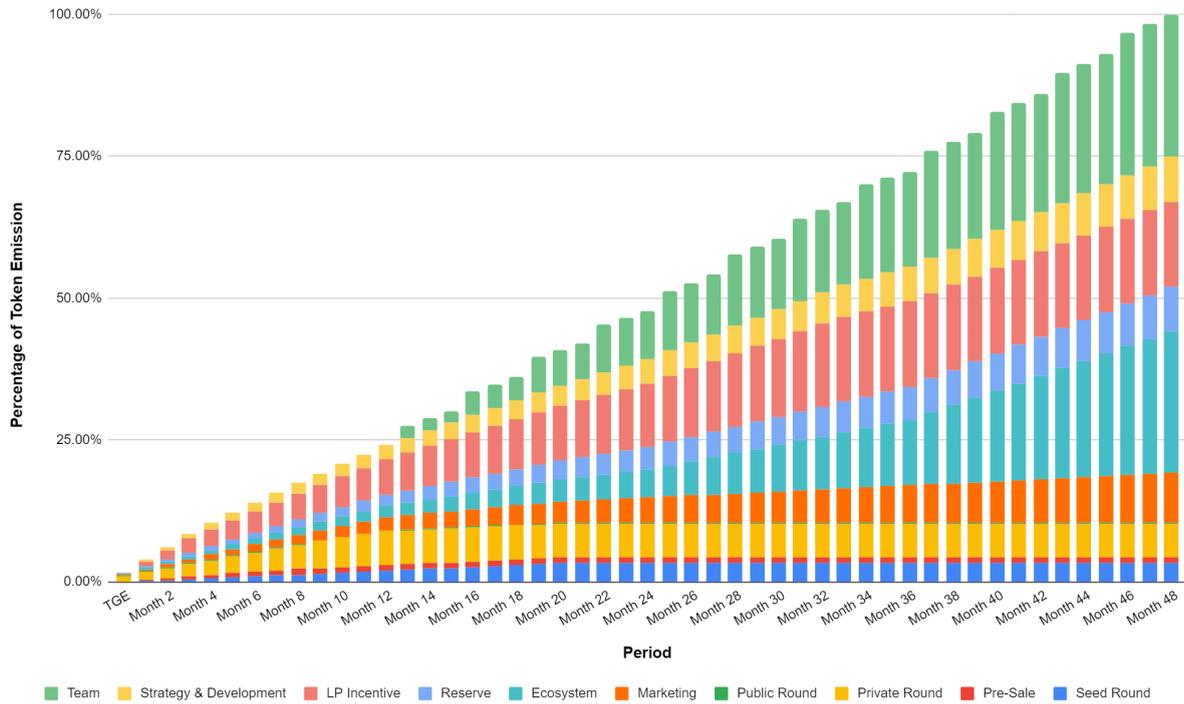


Concept UI of ISNO/NFT Staking on Torum Finance

Initial Staking NFT Offering or ISNO is a new crypto funding innovation that issues stake-able NFTs to the public. The term was invented by Torum to provide utility and use cases compared to the other initial NFT offerings in the industry.

Torum is proud to announce the first ISNO event that is scheduled on the Q2 of 2021, featuring 5 unique NFTs with different tiers and staking benefits. For more information about ISNO, please refer to the official announcement of Torum.

Tokenomics & Release Schedule



	Allocation (unit)	Allocation (%)
Team	250,000,000	25.000
Strat, Dev, Advisors	80,000,000	8.0000
Liquidity Provider Incentive	150,000,000	15.0000
Reserve	78,250,000	7.8250
Ecosystem	300,000,000	30.0000
General & IEO Marketing	87,175,000	8.7175
Public Round	1,750,000	0.1750
Private Round	60,000,000	6.0000
Pre-Sale	10,000,000	1.0000
Seed Round	32,825,000	3.2825

Meet Our Team



Yi Feng Go

Founder, CEO,
Front-End Developer



Jayson Tan

Co-Founder, CMO,
Community Manager



Alwin Chang

Co-Founder, Project Manager,
UI/UX and Graphic Designer



Teddy Tan

Co-Founder, CFO, COO,
HR Leader



Nelthan Ng

Co-Founder, Tech Comms,
Ops Manager, QA Engineer



Prabhat Kumar

Technical Lead, Back-End
Developer, DevOps Manager



Pardeep Sharma

Front-End
Lead Developer



Mehmet Ferhat Keleş

Senior
Mobile Developer